





Like the great industrial revolutions of past centuries, also the introduction of digital technology in our daily lives has produced epochal changes.

Personal computers, mobile telephony and the Internet, beyond the boundaries of research, have given rise to unprecedented forms of communication and social interaction, with a consequent cultural delay which must be acknowledged.

However, "connecting citizens" is not enough, but we need critically trained and informed citizens, educated in critical thinking and digital citizenship.

Prompt action must be taken in schools and universities where the structure of our society is defined.

With the centrality placed on educational and training processes, technological innovation is undoubtedly a strategic factor of change in social and economic systems, which if not supported by a systemic vision, can only prove to be a wasted opportunity.

Technological innovation unfolds its potential only if the educational system, in synergy with the world of work and professions, is able to welcome it.

On these assumptions we base our mission, because we are firmly convinced that innovation is culture before technological evolution.

To date, digitalisation is no longer a choice but an essential skill for everyone.

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Mario Palmiero CEO





ACCREDITATIONS

CERTIPASS operates nationally and internationally through partnerships with companies, public and private training bodies, institutions, universities and schools of all levels, established professionals and experts in the sector.

Develops and **promotes digital competences**, and is in compliance with:

- ✓ The EU Council Recommendation on Key Competences for Lifelong Learning (2018).
- ✓ The strategic framework for European cooperation in education and training ET2020.
- ✓ The UNESCO ICT competency standards for teachers (2018).
- ✓ The European Digital Agenda.
- ✓ The National Plan of the Digital School (2011).
- ✓ The DigComp 2.1 and the e-CF.
- ✓ Participates at the ongoing **CEN workshops** (European Committee for Standardization), in order to draft and update e-CF.

Certipass is accredited:

- ✓ by the UNI EN ISO 9001:2015 standards in sectors EA:34 and EA:37 and UNI CEI EN ISO/IEC 17024: 2012 - certification for the Professional "User qualified for the computer in accordance with the scheme EIPASS 7 Modules Standard in accordance with CWA 16624-1,2,3 the European e-Competence-Framework".
- ✓ by the Ministry of Education in professional continuing development for the academic staff (Dir. 170/2016).

Is registered:

- ✓ in the European Commission Transparency Register under ID 93417862298-36.
- ✓ in the National Research Registry of the Ministry of Education. on the MePA portal (Public Administration e-Marketplace) run by CONSIP.

CERTIPASS joins the "Repubblica Digitale" of the Ministry for technological innovation and digital transition and is a member of the DigComp Update Committee.



ACCREDITED BY MIUR THE ITAI IAN MINISTRY OF EDUCATION, UNIVERSITIES AND



CERTIPASS JOINS THE "REPUBBLICA DIGITALE" INNOVATION AND DIGITAL TRANSITION



THE EUROPEAN COMMISSION TRANSPARENCY REGISTER



MEMBER OF THE USER GROUP ATTENDING



OFFICIALLY REGISTERED ON THE MILIR











OUR MISSION

CERTIPASS works to create the conditions and to guarantee to all citizens the possibility of entering into that virtuous system of personal and professional growth and development, which is in line with the provisions of the European Institutions on the subject of Key Competences (Keycomit) for the learning.

Key competences are the knowledge and skills that all citizens need in order to achieve personal fulfillment and development, active citizenship, social inclusion and employability.

Among these, digital competence consists in knowing how to use the information society technologies (IST) with confidence and critical spirit for work, leisure and communication.

All European citizens and companies should benefit from the opportunities of the emerging Information Society. The four key IST actions are: systems and services for citizens, new methods of work and electronic commerce, multimedia content, tools and essential technologies and infrastructures.

CERTIPASS has therefore studied and analyzed the European directives that require to bridge the digital gap of citizens in the various sectors of social, economic and professional life, and has translated them into objective, measurable, recognizable and recognized skills, which allow everyone to acquire a title that certifies its level of digital competence.

OUR VISION

CERTIPASS aims to simplify the use of all digital tools and to eliminate people's perception of not being able to keep up with the rapid changes in society.

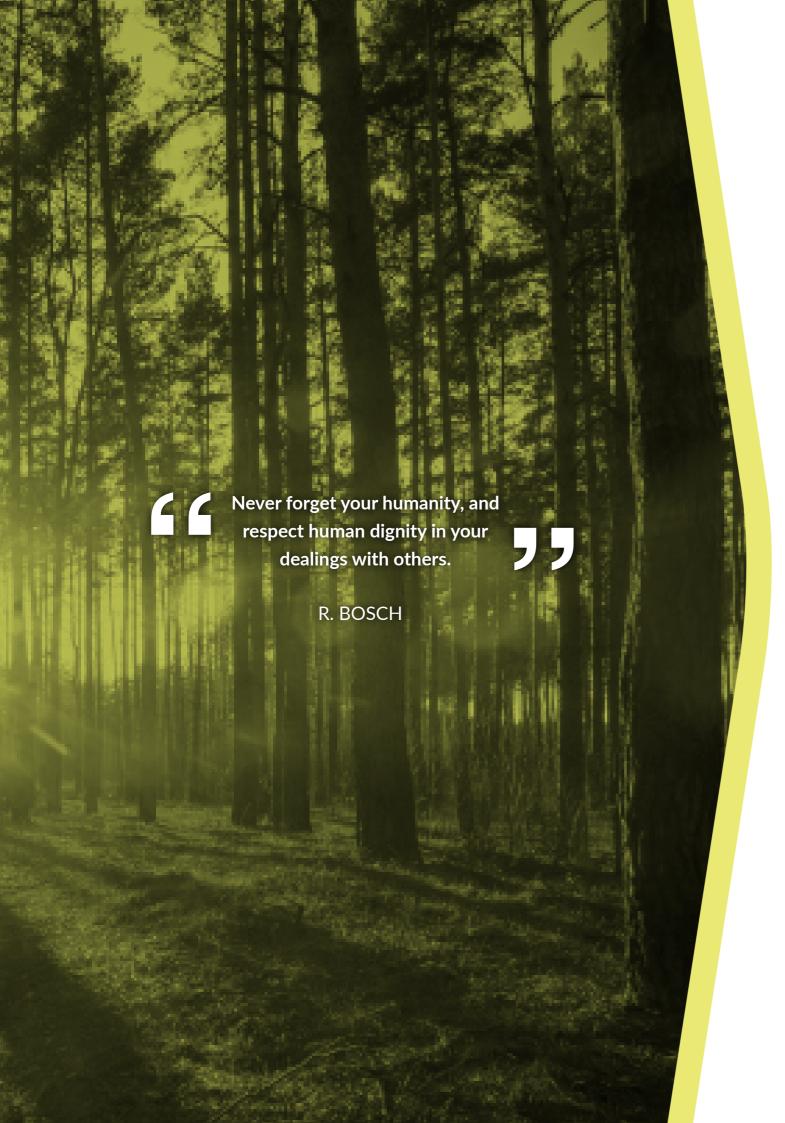
CERTIPASS wants to allow anyone to be autonomous and safe in the use of computers, tablets and smartphones, at work and in everyday life, in a **simple**, **accessible** and **direct** way.

OUR VALUE

All activities, aimed at the certification of IT skills, are managed in a totally impartial and third way, through telematic tools that can always guarantee the maximum objectivity of the EIPASS certification.

All CERTIPASS programmes are completely **independent** from any hardware and/or software vendors and fully comply with interoperability and neutrality criteria.





Our history

CERTIPASS S.r.I was created in 2006 with the aim to combine eLearning with the certification of ITC skills. Overtime it became one of the main players on the Italian and European markets. Thanks to the innovation of the "educational content delivery system", awarded several times by the Ministries and public/private Organizations, CERTIPASS is the point of reference for more than 1.000 schools and 1.800 training centers.

2008	EIPASS is included in the public rankings of teaching and school staff as a qualification recognized by MIUR, the Italian Ministry of Education, University and Research.
2012	DIDASKO Platform is awarded for the Best Practice in innovation of Confindustria - the general Confederation of Italian Industry.
2015	CERTIPASS is a member of ICT User Group of CEN - the standardization body of the European Commission.
2017	CERTIPASS is accredited by MIUR in training and updating programs for teachers (Dir. 2016/2017).
2018	EIPASS 7 Modules Standard is recognized by Accredia in line with the European e-Competence CWA 3, 2, 1-16624.
2019	EIPASS is recognized by several professional associations as a valid CPD qualification.
2020	CERTIPASS signs an agreement with CRUI – Conference of Italian Universities' Rectors – to develop online seminars in universities and to plan a dedicated certification programme.



What we do

CERTIPASS examined the European directives that require to bridge the digital gap of European citizens in the various sectors of social and working life, and has translated them into objective, measurable and recognized skills to allow everyone to acquire a qualification that certifies their level of digital competence.

The CERTIPASS programmes are in full compliance with the e-Competence Framework for ICT Users (CEN 2013) and the DigComp 2.1 (European Commission's Joint Research Centre 2017).

BASIC INTERMEDIATE ADVANCED

EIPASS BASIC

Aims to promote digital literacy: it's an ideal way to start learning about digital competences and commence a path leading to the acquisition and certification of IT competencies.

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7 MODULES USER

It's the European computer user passport promoting digital competences at an intermediate level.

EIPASS **PROGRESSIVE**

A complete tool, enriched with updated content to allow you to improve your skills.









CV EUROPASS

Find out how to fill in. Click or Scan the QR code.

The new format of the Europass curriculum provides a table where you can indicate the level of digital competence divided into 5 areas. **Insert EIPASS in ICT Certificate**.

WHAT IS AN EIPASS CERTIFICATION

EIPASS is an international standardized certification in digital competences. It certifies the competencies required to be successful at a school, at university and in the labour market. The EIPASS digital competences certification programme is the tool that makes acquired digital skills expendable:



At School



At University



At public calls for tender



In the labour market

All EIPASS Certifications are structured around rules and procedures recognized on an international level and all programmes are designed in full compliance with the e-Competence Framework for ICT Users (CEN 2013) and the DigComp 2.1 (European Commission's Joint Research Centre 2017).

Thanks to being in line with international regulations, our IT certifications are recognized in various countries. Candidates with a certificate like EIPASS are more sought after on the job market.



COMMUNICATIONS



Promotes the CERTIPASS identity and EIPASS certification; this team remains in contact with the Network by providing information about the procedures, programming; carries out sales and marketing activities.



INSTITUTIONALS RELATIONS

Promotes and manages relations with national and international authorities, ministries and stakeholders; develops strategical partnerships and conventional activities.



NETWORK ACTIVITIES

Ensures constant support of the Network and direct users; monitors the quality and user satisfaction level through data analytics; supports developers by providing guidelines for implementing the DIDASKO platform.



QUALITY

Controls business processes as defined by the internal quality assurance scheme; evaluates the requirements needed for the activation of the Ei-Centers; distributes procedures and tools for the new standard implementation within the Network.



INSPECTION DEPARTMENT

Verifies that the activities of the Ei-Centers take place in accordance with the procedures; monitors the statistical progress of the exam activities; detects and reports any errors.



MANAGEMENT

Oversees contracts and invoicing; manages contacts with service providers and third parties, ensuring constant supply of products and materials; collaborates with partner businesses on preparation and shipment of goods.



STUDY CENTER

Composed of scholars and researchers who plan and create the certification programmes; they design training content and supporting Network materials.



TECHNICAL DEPARTMENT

Composed of programmers, graphic designers, video makers, social media managers, web developers. This team implements the DIDASKO platform, takes care of security, manages websites and social media.



The Certipass network

CERTIPASS operates internationally through a network of accredited centers authorized to issue EIPASS certifications and services.

The Ei-Centers offer a service of tutoring and orientation to support CERTIPASS training, guiding candidates towards certification most suitable for their needs. The Ei-Centers make sure the courses students undertake bring most value to increase their chances on the labor market.

Joining the CERTIPASS Network means becoming a reference point for those who wish to acquire or improve their ICT competences. The Network offers online courses and EIPASS certifications that can be presented at schools, universities and in various workplaces!

WHO IS ELIGIBLE TO BECOME AN EI-CENTER



Training institutions (private and public)



Schools of all types and levels



Universities



Public administration organisations



Businesses

Becoming an EIPASS licensed center means innovation, quality and internationalization.

Becoming an EIPASS authorized center ensures visibility, guarantees immediate and stabile opportunities of development.



Network Statistics

1.600 ACADEMY EI-CENTER

Authorized to issue EIPASS certifications.

800 BUSINESS EI-CENTER

Schools of all types and levels that issue certificates mainly to trainers and students.

3.400 EIPASS TRAINERS

Who are experts in the ICT sector and provide classroom-based courses that allow students to acquire the EIPASS certification.

4.000 EIPASS SUPERVISORS

Who ensure transparency, regularity of examinations and governance of procedures.

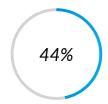
2.833 IET

Listed in the IET register. The International Register was established by CERTIPASS to promote and support trainers, teachers, educators, instructors and specialists. Those trainers must strive to use professional multimedia tools and must maintain high expertise in the field of training and education.

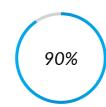
7.000.000OF EXAMS ISSUED

Did you know what

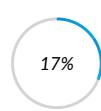
The digital revolution brought many changes: rules and dynamics of the markets have changed; we've witnessed the collapse of previously strong economically countries; time passes and technology progresses. Some strategic working positions, that require increasingly digital preparation, still remain uncovered.



Of European citizens have no basic digital skills.



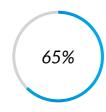
Of future EU jobs will require digital skills.



Of EU SMEs offer services and sell their products online.



Of European GDP is linked to digital economy, and is represented by a growing trend.



Of children enrolled in primary schools at the moment, in the future will carry out jobs that don't exist yet.

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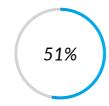
Of companies operating in the EU cannot find adequately qualified IT candidates.



Of European citizens use eGovernment services.



Of STEM (Science, Technology, Engineering and Mathematics) graduates find a job immediately.



Of European citizens are not properly informed about cyber threats.

It is predicted that in 10 years time, the constant expansion of digital and technological innovations will result in 70% of current professions evolving into something different. CERTIPASS supports the spread of digital culture and Lifelong Learning principles. In fact, CERTIPASS programmes and international certification are based on those two key factors.

EIPASS Tools



BIOMETRIC RECOGNITION

Facial mapping uses 20 different markers to securely **identify the user who is taking the exam online**. All this is done in order to guarantee and to protect the electronic procedures.



COMPLETE TRACKING

The platform uses a tracking system that identifies the IP of the connection, the duration of the connection, the device being used and the version of the browser.



MULTIMEDIA CONTENT

Each training course is equipped with downloadable training materials, video lessons, texts, audio lessons and is accompanied by a data consumption indicator.



UNLIMITED PRACTICE

The student can access the exam simulator without any limitations. The system monitors the student's activities and recommends which topics should be reviewed based on the answers provided.



COMPATIBLE 100%

The platform boasts innovative technology perfectly **compatible with all devices** - PCs, Notebooks, Smartphones, Tablets and TVs.



INSTANT MESSAGING

The instant messaging service is provided to the student to be in constant connection with online assistance.

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The DIDASKO Platform

DIDASKO is used by all operators that work in the EIPASS world. Each student is given a private account and is granted accesses to a rich range of content and activities enabling them to acquire the necessary knowledge to gain the qualification. CERTIPASS guarantees the compliance of the platform with the following international standards:

- ✓ AICC, Aviation Industry CBT Committee: an open forum of professional trainers who share the common goal of establishing guidelines related to technologies used in interactive, online and offline learning.
- ✓ IMS: a consortium of institutions and companies that work in the training sector. Together they develop and promote specifications for online learning. Those specifications focus on facilitating the exchange of information in heterogeneous Learning Management Systems.
- ✓ IMS QTI (Question and Test Interoperability) specification that defines the standard format of tests and assessments. QTI enables the development of Testing Software generating various question forms i.e. true or false, single or multiple choice, filling of text fields and the possibility of formatting texts in HTML. Tests or surveys can then be collected and analyzed statically or dynamically (randomly) this type of behavioural analysis helps to define various characteristics, like the time limits, scores, exceeding thresholds and maximum number of attempts.
- ✓ SCORM (Sharable Content Object Reference Model) is a collection of standards and specifications that incorporate the work of AICC, IMS and IEEE into a single packaged file.

All services are monitored **365 days per year**, **24/7** thanks to the automatic systems capable of detecting any minimal malfunctions. If an error is detected, it is reported to the on-call technicians who profile the fault and start working towards solving it through tested escalation methods and procedures.



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